

SOCIAL MEDIA CONSENT & LIABILITY RELEASE

Bellevue Little Theatre

Production: _____

Dear Staff/Volunteer/Parent/Guardian:

During the season, yours or your child's image/photograph may be used in one of the following ways:

- Posted on Bellevue Little Theatre or other local social media, web pages, or other electronic marketing channels.
- Appear on electronic or print media related to the marketing of this project or other Bellevue Little Theatre related marketing (*including but not limited to, fundraising, grant writing, future marketing efforts, etc*).
- Used in related marketing efforts such as printed publication such as a newspaper or magazine.

While yours or your child's full name may accompany the photo on certain print and electronic media; no address or other identifying information will be included with your child's picture when publishing.

While no monetary compensation is received for use of yours or your child's photo, photographs greatly assist Bellevue Little Theatre in getting the most out of advertisements and marketing efforts. Please sign the release form below and return this sheet to our stage manager. Please note, your permission grants us approval to publicize without prior notification and remains in effect until revoked.

Staff/Volunteer's has the right to engage in personal social media activities to express Staff/Volunteer's thoughts or ideas on Staff/Volunteer's personal time and using Staff/Volunteer's personal equipment that do not conflict with the Bellevue Little Theatre policies or business or harm the goodwill and reputation of the Bellevue Little Theatre. Staff/Volunteer may not (a) disclose the Bellevue Little Theatre Confidential Information on social media sites; (b) make defamatory or harassing statements about the Bellevue Little Theatre or its Related Persons; (c) defame the Bellevue Little Theatre, its activities or its Related Persons; (d) use or reproduce any of the Bellevue Little Theatre logo, website link or other the Bellevue Little Theatre name or information without consent; or (e) use the Bellevue Little Theatre's name or information in connection with the expression of any individual opinion or position. Staff/Volunteer's social media content must reflect that it is the opinion or content of Staff/Volunteer and must not imply any connection to or origination from the Bellevue Little Theatre. For the purposes of this Agreement, the term "social media" refers to on-line blogs, forums, chat rooms and social networking sites such as Yelp, Facebook, Instagram, Twitter, LinkedIn, Pinterest and YouTube, as well as all other similar sites, communications or activities.

This page you keep.

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PHOTO RELEASE

_____ I/We **DO** give permission for _____'s image / photograph to be used as described above. We are willing to release this into the public domain and understand that no monetary compensation will be given for the use of the materials.

_____ I/We **DO NOT** give permission for _____'s image / photograph to be used as described above.

LIABILTY RELEASE

For and in consideration of the opportunity to participate in the programs at the Bellevue Little Theatre, Inc., the sufficiency of which is hereby acknowledged, the undersigned hereby releases the Bellevue Little Theatre, Inc., and Nebraska Non-profit Corporation, from any and all liability which may arise by reason of the undersigned's participation in any of the activities sponsored by or held at the facilities of the Bellevue Little Theatre, Inc., which may arise from the negligence, omission of, or other cause of the Bellevue Little Theatre, Inc., its guest, licensees, trespassers, officers, or any other person.

In Witness Whereof, I have set my hand this _____ day of _____, 20_____

Staff/Volunteer/Parent/Guardian Printed Name: _____

(Parent or Guardian for any person under 18 years of age)

Staff/Volunteer/Parent/Guardian Signature: _____ **Date:** _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Production: _____